



2011 PRICES & SERVICES

graphic communications

ART & DESIGN

Base Rate	\$100 per hr
Logo Design, Individual	\$900
Corporate Identity Development + Logo ..	\$2,000 & up
Spin-Off or Subsidiary Logos	\$500 each <i>(Based on common theme)</i>
Newsletter Banner Design	\$300

PUBLISHING

TIPS Booklet Design & Layout	\$350 <i>Up to 32 pages and One-Color Cover</i>
TIPS Full Color Cover Design	\$75
TIPS Product Sheet Design & Layout	\$75

Optional Fees

Photo/Graphic Stock Purchases	\$10 each (approx)
Photo Scanning & Basic Retouch	\$20 each <i>(Additional cost for graphic manipulation)</i>
Charts, Graphs, Tables	\$35 & up

WEBSITE DESIGN & DEVELOPMENT

Stylish Designs, Shopping Carts, Keywords/Meta tags \$500 & up
Designed to Maximize Identity and Market Awareness

EXPRESS SERVICE

Priority (less than 24 hrs)+50% | Weekend / Less Than 8 Hrs..... +75%

Why "Coyote" Press?

In many Native American cultures, the coyote symbolizes the spontaneity of life, and the creative spark that is the birthright of all humans. The goal at Coyote Press is to produce the finest graphic communications, with Coyote, always present, reminding us to keep a mischievous eye on our sometimes-too-serious world.

www.coyotepressgraphics.com

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